



Notice of Consultation

OF 2025 – 1 – Consultation Consultation (2nd) on Proposed Truth in Advertising Rules

21 July 2025

The Utility Regulation and Competition Office is launching a consultation on the proposed final Truth in Advertising Rules. The proposed final Truth in Advertising Rules outline how the Office would normally consider the appropriateness of marketing communications made in relation to the provision of Electricity, Fuels, ICT and Water Services. All interested parties are encouraged to read the document and to submit any comments, with supporting evidence.

The consultation document can be downloaded at www.ofreg.ky.

Responses to the consultation must be submitted to OfReg on or before **5 p.m., 21 August 2025** and are to be submitted:

By email to:

consultations@ofreg.ky

or by post to:

Utility Regulation and Competition Office
P.O. Box 10189
Grand Cayman KY1-1002
Cayman Islands

Or by courier to:

Utility Regulation and Competition Office
3rd Floor, Monaco Towers II,
11 Dr. Roy's Drive
George Town
Grand Cayman
Cayman Islands