



**Information & Communications Technology Authority**

**Public Consultation**

**on**

**Publication of ICT Statistics**

**(Ref: CD 2009-2)**

**Launch Date: 29 January 2009**

**Closing Date: 5 March 2009**

## **1. Introduction**

The Information and Communications Technology Authority (the "Authority") collects data from licensees which provides it with an overall guide to market size and growth and an indication of how competition is working and evolving in the market place. Other than two highly aggregated figures per year (the combined fixed and wireless domestic and international minutes and the combined total fixed and wireless year-end telephone lines in service) none of this information is made public.

## **2. Disclosure of information**

The Authority notes that it often receives inquiries regarding the extent of usage of ICT services in the Cayman Islands. Those inquiries come from, among others, research companies conducting market studies, potential entrants in the market, and international agencies conducting country comparisons.

The Authority considers that the public disclosure of certain highly aggregated market statistics could be in the public interest. For example, public disclosure could:

- help inform investment decisions that facilitate entry and innovation in the telecommunications market, and hence contribute to the growth and development of competition in the Cayman Islands;
- provide insights into the industry that portray Cayman as an attractive place to do business and live; and
- replace erroneous or older ICT statistics from non official sources that provide an inaccurate picture of the state of ICT in Cayman.

## **3. Information for publication**

Subject to the responses to this consultation, the Authority is minded to make public the items listed below on an annual basis. The Authority emphasises that the data would be highly aggregated across multiple market segments and would not be specific to any one licensee.

- Year-end fixed telephone lines (including fixed wireless) in operation

- Year-end mobile handsets in operation
- Annual combined fixed and mobile billed domestic retail minutes
- Annual combined fixed and mobile billed international outgoing retail minutes
- Year-end broadband connections ( $\geq 256$  kbit/s download) in service
- Annual capital expenditures in ICT networks and services
- Annual FM broadcasting turnover
- Annual combined telecommunications and TV broadcasting turnover

The Authority does not currently collect all the information identified above. However, the Authority intends to make changes to the quarterly monitoring data reports provided by licensees to accommodate these and other Authority requirements.

#### **4. Comments Requested**

The Authority invites parties to show cause why the Authority should not make the above identified information publicly available. Parties should provide detailed justification for each particular data item that they consider should not be publicly disclosed. **Comments** should be in writing and received by the Authority by **23 February 2009**.

The Authority will post any comments received on its website by 5 pm on 26 February 2009 and parties may file **reply comments** to any other party's comments by **5 March 2009**. Parties who submit reply comments are to send a copy to any party whose comments are addressed in the reply comments at the same time the reply comments are submitted to the Authority.

## **5. Procedure**

Submissions may be filed as follows:

By email to:

[consultations@icta.ky](mailto:consultations@icta.ky)

By post:

Information and Communications Technology Authority  
P.O. Box 2502  
Grand Cayman KY1-1104  
CAYMAN ISLANDS

By courier:

Information and Communications Technology Authority  
3<sup>rd</sup> Floor, Alissta Towers  
85 North Sound Road  
Grand Cayman  
CAYMAN ISLANDS

Or by fax to:

1-345-945-8284