

Cable and Wireless (Cayman Islands) Limited P.O. Box 293 Grand Cayman, KY1-1104

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Our ref: GRCR/GR/ 15.4 12 September, 2006

Mr. David Archbold,
Managing Director,
Information and Communication Technology Authority,
3rd Floor Alissta Towers,
P.O. Box 2502,
Grand Cayman, KY1-1104

Dear Mr. Archbold:

Re: Chamber of Commerce Exposition Promotion

In accordance with its 10 July 2003 Licence, Cable & Wireless (Cayman Islands) Limited, ("C&W") is providing the Authority with notice of a specific promotional event in conjunction with the Chamber of Commerce Annual Business Exposition.

Chamber of Commerce Exposition

The annual Chamber of Commerce Exposition (Expo) is a three day event, organized by the Cayman Islands Chamber of Commerce, and designed to showcase businesses and opportunities in the Cayman Islands. The 2006 Exposition will be held at the Lions Center 12-14 October 2006.

The Promotions

Effective 12-14 October (inclusive) C&W will offer the following ### ### ### promotions to coincide with the Expo:

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These offers cannot be combined with any other promotions.

This promotion will be advertised in the press, radio, on the Cable & Wireless website and at C&W's Expo booth.

Commercially Reasonable

This offering is commercially reasonable and in no way could be construed as anticompetitive. The Authority has before it the C&W's NetSpeak costing for the original NetSpeak product that show significant positive margins. Furthermore, whilst we recognize that the Authority is still considering the proposed changes to the original NetSpeak product, we believe that these margins have now increased.

We are aware that the ICTA is still considering the changes we would like to make to the existing NetSpeak product so in the event that we have not received ICTA approval for those changes by the date of the Chamber of Commerce Expo, this promotion will apply to the existing NetSpeak product. Any revenues forgone by the discount will be easily recovered over the contract life or via the early termination fee.

Confidentiality Claim

C&W is filing this notification in confidence with the Authority. The marketing plans of C&W are information that is of a commercial nature and is consistently treated in a confidential manner by C&W until they are implemented. C&W's competitors and potential competitors would gain advance knowledge of C&W's marketing and pricing plans, even before the information could be made available to C&W's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before C&W would be able to implement its own plans.

An abridged version of this document will be filed. All confidential information has been replaced by "###".

Please contact me should you have any questions.

Yours faithfully, Cable & Wireless (Cayman Islands) Ltd.

"Signed"

Rudy B. Ebanks

Chief Regulatory and Carrier Relations Officer

c.c. Timothy Adam, Chief Executive C&W
Ian Tibbetts, Chief Operating Officer C&W
Frans Vandendries, Vice President Regulatory Affairs C&W