

LIME. For Living. Everyday.



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27 October 2011

Mr. David Archbold
Managing Director
Information, Communication Technology Authority
P.O. Box 2502GT
3rd Floor Alissta Towers
Grand Cayman

Dear Mr. Archbold,

Re: LIME Christmas Promotion 2011

LIME has plans to begin its Christmas Promotion on November 15, 2011. Accordingly, LIME hereby seeks the approval of the Information and Communications Authority (ICTA) regarding one facet of its overall Christmas Promotion as outlined below:

Free Sunday Nights – Postpaid Landline Promotion:

In the spirit of giving for the yuletide season, LIME will be giving back “talk time” to its customers, as a token of appreciation, for their business over the past calendar year. The “**Free Sunday Nights – Postpaid Landline**” promotion, will allow postpaid landline customers to make calls to any LIME local landline number free of cost. This offer will apply on the Sundays between the dates November 14 to December 14, 2011 (i.e. November 20th & 27th, and December 4th & 11th), between the hours of 8pm to 6am. All active postpaid customers are eligible.

Terms & Conditions for Free Sunday Night – Postpaid Landline Promotion:

The following terms and conditions apply to Free Offers:

- Offer applicable to existing LIME customers only.
- Offer is exclusive of taxes.
- Free calls will not be rated or will appear as a discount on the customer's bill.
- Offer not available to business customers.
- This offer cannot be combined with any other similar offer from LIME.
- LIME standard Terms & Conditions apply.

LIME will promptly seek ICTA's approval for other aspects of its Christmas Promotion as soon as they are finalized. Please do not hesitate to contact me should you require any further information regarding the promotion outlined above.

Yours faithfully,
Cable & Wireless (Cayman Islands) Ltd d.b.a LIME

'Signed'

Anthony Ritch
General Manager (Cayman), LIME

cc. Theresa Christian, Finance Manager (Cayman), LIME
Charles A. Douglas Regulatory Advisor Legal, Regulatory & Corporate
Affairs (Regional) LIME