

**LIME. For Living. Everyday.**



[www.time4lime.com](http://www.time4lime.com)

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Our Ref: GR/CR/GR/15.24  
22 December 2011

Mr. David Archbold  
Managing Director  
Information and Communications Technology Authority  
P.O. Box 2502  
3rd Floor, Alissta Towers  
Grand Cayman, KY1-1104

Dear Mr. Archbold

**Re: Changes to # # Service**

Pursuant to paragraphs 22 and 23 of Annex 5 of the ICT License issued to Cable and Wireless (Cayman Islands) Limited, trading as LIME ("**LIME**") on July 10, 2003 (the "**License**"), LIME is hereby providing the Authority with notification of a ##### to its ##### retail prices.

### **1. Changes to the Service**

LIME is introducing new #####. The new pricing will apply to existing customers who renew their contracts and to new service requests. No early termination fee or new application will be required of existing customers in order to take advantage of this new pricing. Installation charges for new customers will remain unchanged.

### **2. Retail/Wholesale Tariff Pages**

Revised tariff pages describing the new prices and speeds are attached to this letter. Consistent with the imputation test set out in Annex 5 of its License, LIME will apply a 20% discount to the retail rates to derive the applicable wholesale rates. Term discounts equivalent to the retail term discounts would also be available to wholesale customers. The new wholesale prices are attached to this letter.

**REDACTED**

### **3. Customer Notification of Price Change**

As the existing customers will not automatically receive the new pricing, our retail and carrier Account Managers will advise each existing customer of the new rates and speeds.

### **4. Effective Date**

The price changes and new bandwidths will be effective from #####.

### **5. Confidentiality Claim**

LIME is filing this notification in confidence with the Authority. The marketing plans of LIME are information that is of a commercial nature and is consistently treated in a confidential manner by LIME until they are implemented. LIME's competitors and potential competitors would gain advance knowledge of LIME's marketing and pricing plans, even before the information could be made available to LIME's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before LIME would be able to implement its own plans.

An abridged version of this document will be filed. All confidential information has been replaced by "###". An abridged version of attached Tariff Item or wholesale pricing sheet will not be provided.

If there are any questions, please do not hesitate to contact the undersigned.

Yours faithfully,  
Cable and Wireless (Cayman Islands) Limited, trading as LIME

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Daniel Tatham  
Acting General Manager

c.c. Gerard Borley, CFO

Encl.