



PO Box 2502  
Grand Cayman KY1-1104  
CAYMAN ISLANDS  
Tel: (345) 946-ICTA (4282)  
Fax: (345) 945-8284  
Web: [www.icta.ky](http://www.icta.ky)

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Information & Communications Technology Authority

Our ref: ICTA/160/161-09  
Your ref: GRCCR/15.2

16 April 2013

Mr. Anthony Ritch  
Country Manager  
LIME/Cable and Wireless (Cayman Islands) Limited  
PO Box 293  
Grand Cayman KY1-1104  
CAYMAN ISLANDS

Dear Mr. Ritch,

**Re: New Service Notice and Service Classification LIME TV**

In a letter dated 5 April 2013, Cable and Wireless (Cayman Islands) Limited ("LIME") requested authorization from the Information and Communications Technology Authority ("ICTA" or "Authority") to offer a new service - LIME TV. In that letter, LIME also proposed that LIME TV should be classified as a Category 3B service.

In accordance with paragraphs 3 to 34 of Annex 5 of LIME's 10 July 2003 Licence, the services offered by LIME are assigned to several categories, each of which has specific requirements for the regulation of the retail rates, terms, and conditions for services within those categories.

Pursuant to paragraph 20.1 of Annex 5 of LIME's 10 July 2003 Licence, services classified as Category 3 services are to be assigned to one of two sub-categories. Sub-category A services are services for which LIME is required to publish all of its rates, terms, and conditions and for which LIME is required to notify the Authority in advance of any change to the rates, terms, or conditions of these services. Also, the Authority may require an ex post imputation test for rate decreases of Category 3, Sub-category A services. Sub-category B services are services whose rates, terms, and conditions LIME will not be required to publish. Also, there are no notification requirements to the Authority for any changes to these services.

Considering that for LIME's TV service, it will be a new entrant in a long established TV market where LIME has no current service offerings, the Authority agrees, subject to any future review and determination by the Authority, that LIME TV is appropriately classified as a Category 3B service.

Therefore, at this time, LIME does not require the Authority's approval for the pricing, terms, or conditions under which it provides its TV service.

However, where TV service is bundled with services from other Categories or sub-categories, the regulatory rules as specified in Annex 5 for those other Categories or sub-categories will apply to the bundled service.

The Authority notes that LIME's letter provided, for the Authority's information, the proposed LIME TV Packages and pricing, the Channel Listing, and the Terms and Conditions of Service. While the Authority found the documents informative, it has not evaluated the documents and makes no determination regarding the content of the documents.

Yours sincerely,

[signed by]

Mark Connors  
Head of Economics and Regulation