

Russell Richardson

From: Charlene LeBlanc [REDACTED]
Sent: Wednesday, May 07, 2014 11:00 PM
To: Info

I am submitting my sentiments and comments regarding The Future of Local Television Broadcasting.

Now that we have 20 years experience with one service provider and we are now seeing more service providers entering the market with far less locally produced programming, I think it's time to revisit the rules.

I am a subscriber to the service offered by LIME, but I have also been receiving Cayman27 over the air for over 10 years.

I feel that all service providers should include at least one LOCAL channel in their most basic and inexpensive package. And my definition of "LOCAL" is programming that is produced in CAYMAN and with topics relating directly to CAYMAN. I don't feel that regional programming about the Caribbean region should be categorised as LOCAL.

A LOCAL channel could also include programming produced overseas but the local content between the hours of 6:00AM and 10:00PM should be at least 5 hours. Also, once a programme has been broadcast 5 times, it should no longer be considered in the quota.

The local content should include daily weather and news reports. Other optional types of local programming could be sports, talk shows, religion, entertainment, special events such as election coverage, school graduation ceremonies, and live coverage of other special events,

I also feel that each licensed service provider should either provide its own 'free over-the-air' broadcast station, or if the cost of this service is deemed to be excessive, then the cost of their license should be higher to compensate those service providers that do offer the free over the air service. The coverage areas should also determine the license fee amount; i.e. if they provide service to only a section of the Cayman Islands rather than full coverage on all 3 islands, they should be penalised with a higher annual license fee.

Sincerely,

Charlene LeBlanc
[REDACTED]