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Information & Communications Technology Authority

ICTA/160/161-03

26 April 2004

Mr. Rudy Ebanks Vice-President, Regulatory and Carrier Relations Cable & Wireless (Cayman Islands) Ltd. P.O. Box 293 GT Grand Cayman

Dear Mr. Ebanks,

## **Request for Mobile Handset Information**

Please find attached interrogatories with regards to C&W mobile handsets.

When filing its interrogatory responses, the company is requested to repeat the interrogatory in its response.

The company is requested to file its responses to these interrogatories by the end of business day 30 April 2004.

Yours sincerely,

"signed"

Elaine Leung Head of Economics & Regulation

Attachment

## Cable & Wireless Mobile Handsets

- 1. In the correspondence entitled "Request for Mobile and ADSL Tracking Information", dated 26 April 2004, the Authority requested that C&W:
  - 1(vi) Identify the aggregate number of additional handsets added to the subscribers' plans during the month at issue in each decile identified in 1(i).

For each postpaid plan that is the subject of ICTA Decision 2004-1, dated 7 April 2004, and of the handsets identified in C&W's response to interrogatory 1(vi) that were purchased from C&W, identify the average price of the handsets charged to the subscriber and the average cost of the handsets to C&W for each decile.

- 2. Explain whether C&W has provided "free" handsets to any customer, including any corporate customer since 9 March 2004 outside of the Handset Trade In Programme and Buy One Get One Free promotions. If so, explain the circumstances, and the terms and conditions of the offer.
- 3. Is C&W running any other promotion regarding handsets other than the offers/promotions referred to in interrogatory 2. above that the Authority is currently unaware of? If so, explain the circumstances, and the terms and conditions of the offer.