



**CABLE & WIRELESS**

**Cable & Wireless  
(Cayman Islands) Limited**

P.O. Box 293  
Grand Cayman KY1-1104  
Cayman Islands

[www.cw.ky](http://www.cw.ky)

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Our ref: GRCR/GR 15.4  
29th March, 2007

Mr. David Archbold,  
Managing Director,  
Information and Communication Technology Authority,  
P.O. Box 2502,  
3<sup>rd</sup> Floor Alissta Towers,  
Grand Cayman KY1-1104

Dear Mr. Archbold:

Re: ### ## Promotion

In accordance with its 10 July 2003 Licence, Cable & Wireless (Cayman Islands) Limited., ("C&W") is providing the Authority with notice of a specific promotion.

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## ## ## ## ## ## ## ## ## ## ## ## ## ## ##.

Broadband Offer - ### ## ## ## ## ##

Sign up for new ADSL service and get the following:-

- ### ## ## ## ## ## ## ## ## ##.
- ### ## ## ## (### ##)
- ### ## ## ## ## (### ##) ## ## ## ## ## ## ## ## ##
- ? ### ## ## ## ## ## ## ## ## ##. ## ## ## ## ## ## ## ## ##.

These offers cannot be combined with any other promotions unless stated otherwise.

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### **Confidentiality Claim**

C&W is filing this notification in confidence with the Authority. The marketing plans of C&W are information that is of a commercial nature and is consistently treated in a confidential manner by C&W until they are implemented. C&W's competitors and potential competitors would gain advance knowledge of C&W's marketing and pricing plans, even before the information could be made available to C&W's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before C&W would be able to implement its own plans.

An abridged version of this document will be filed. All confidential information has been replaced by "###".

Please contact me should you have any questions.

Yours faithfully,  
Cable & Wireless (Cayman Islands) Ltd.

"Signed"

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Rudy B. Ebanks  
Chief Regulatory and Carrier Relations Officer

c.c. Timothy Adam, Chief Executive C&W  
Ian Tibbetts, Chief Operating Officer C&W  
Frans Vandendries, Vice President Regulatory Affairs C&W

