



CABLE & WIRELESS

**Cable & Wireless
(Cayman Islands) Limited**

P.O. Box 293
Grand Cayman KY1-1104
Cayman Islands, B.W.I.

www.cw.ky

Telephone +1 (345) 949-7800
Fax +1 (345) 949 7962

Our Ref: GRRCR/GR/15.4
20 April 2007

Mr. David Archbold,
Managing Director,
Information and Communication Technology Authority,
P.O. Box 2502GT,
3rd Floor Alissta Towers,
Grand Cayman, KY1-1104.

Dear Mr. Archbold:

Re: ### ### Promotion

In accordance with its 10 July 2003 License, Cable and Wireless (Cayman Islands) Limited ("C&W") is providing the Authority with notice of a limited time and specific promotion for Broadband.

Promotion

C&W will ### ### ### ### ### ### for all new ADSL activations.

Effective Date

C&W plans to commence this promotion effective ### ###, 2007 and continue it through to close of business ### ###, 2007

Customer Notification

Customer notification will be via printed media and electronic media. C&W sales reps will also notify customers by telephone.

Confidentiality Claim

C&W is filing this notification in confidence with the Authority. The marketing plans of C&W are information that is of a commercial nature and is consistently treated in a



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confidential manner by C&W until they are implemented. C&W's competitors and potential competitors would gain advance knowledge of C&W's marketing and pricing plans, even before the information could be made available to C&W's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before C&W would be able to implement its own plans.

An abridged version of this document will be filed. All confidential information will be replaced by "###".

Please contact me should you have any questions.

Yours faithfully,
Cable & Wireless (Cayman Islands) Ltd.

"Signed"

Rudy B. Ebanks
Chief Regulatory and Carrier Relations Officer

c.c. Timothy Adam, Chief Executive C&W
Ian Tibbetts, Chief Operating Officer C&W
Frans Vandendries, Vice President Regulatory Affairs C&W



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