

# Hello.

www.time4lime.com

**Cable & Wireless  
(Cayman Islands) Limited**  
P.O. Box 293  
Grand Cayman KY1-1104  
Cayman Islands

Telephone +1 (345) 949-7800  
Fax +1 (345) 949 7962

# LIME

Our Ref: GR/CR/15.4  
03 November 2008

Mr. David Archbold,  
Managing Director,  
Information, Communication Technology Authority,  
P.O. Box 2502,  
3<sup>rd</sup> Floor Alissta Towers,  
Grand Cayman, KY1-1104

Dear Mr. Archbold:

**Re: Christmas 2008 Promotion**

In accordance with its 10 July 2003 Licence, Cable & Wireless (Cayman Islands) Ltd., ("C&W") is providing the Authority with notice of a specific event, its Christmas 2008 Promotion.

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To ### customers must either:

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**Other Offers**

1. ###
2. ###
3. ###
4. ###

These offers cannot be combined with any other promotions

This promotion will be advertised in the press, radio, TV, C&W Christmas Catalog and on the C&W website.

**Confidentiality Claim**

C&W is filing this notification in confidence with the Authority. The marketing plans of C&W are information that is of a commercial nature and is consistently treated in a confidential manner by C&W until they are implemented. If this notification is publicized in any way, C&W's competitors and potential competitors could gain advance knowledge of C&W's marketing and pricing plans even before the information could be made available to C&W's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before C&W would be able to implement its own plans.

An abridged version of this document will be filed. All confidential information has been replaced by "###".

Please contact me should you have any questions.

Yours faithfully,  
Cable & Wireless (Cayman Islands) Ltd.

["Signed"] \_\_\_\_\_  
Darrel Rankine  
Vice President Regulatory Affairs

c.c. Anthony Ritch, Country Manager C&W  
Ian Tibbetts, Chief Operating Officer C&W  
Frans Vandendries, Vice President Legal & Regulatory C&W