

# Hello.

Landline | Internet | Mobile | Entertainment

[www.time4lime.com](http://www.time4lime.com)

P.O. Box 293  
Grand Cayman KY1-1104  
Cayman Islands

Telephone +1 (345) 949-7800  
Fax +1 (345) 949 7962

# LIME

Our Ref: GR/CR/GR/15.4  
15 December 2008

Mr. David Archbold,  
Managing Director,  
Information, Communication Technology Authority,  
P.O. Box 2502,  
3<sup>rd</sup> Floor Alissta Towers,  
Grand Cayman, KY1-1104

Dear Mr. Archbold:

**Re: Christmas 2008 Promotion**

We refer to our letter dated November 3, 2008 in which Cable & Wireless (Cayman Islands) Ltd (“LIME”) informed the Authority of our Christmas 2008 Promotion (the “Christmas Promotion”).

Lime has made a business decision not to implement the ### element of our Christmas Promotion, namely the ### for ###. Consequently, we hereby notify the Authority of our intention to withdraw the ### from the Christmas Promotion.

With the exception of the above change, the Christmas Promotion remains as stated in our said letter.

LIME is writing this letter in confidence with the Authority. The marketing and promotional plans of LIME are of a commercial nature and are consistently treated in a confidential manner by us. If disclosed, our competitors and potential competitors would gain advance knowledge of our marketing and promotional plans, which would enable them to develop competitive promotions. An abridged version of this letter will be filed. All confidential information in this letter will be replaced by “###”.

If there are any questions, please do not hesitate to contact the undersigned.

Yours faithfully,  
Cable & Wireless (Cayman Islands) Ltd.

"Signed" \_\_\_\_\_  
Darrel Rankine  
Vice President Regulatory Affairs

c.c. Anthony Ritch, Country Manager LIME  
Camille Facey, Vice President Legal, Regulatory and Corporate Affairs LIME  
Deborah Brookes-Mangan, Legal Advisor, LIME