

LIME. For Living. Everyday.



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Our Ref: GRRCR/GR/15.24
3 February 2011

Mr. David Archbold
Managing Director
Information and Communications Technology Authority
P.O. Box 2502
3rd Floor, Alissta Towers
Grand Cayman, KY1-1104

Dear Mr. Archbold,

Re: Changes to ADSL Service

Pursuant to paragraphs 22 and 23 of Annex 5 of the ICT License issued to Cable and Wireless (Cayman Islands) Limited, trading as LIME ("**LIME**") on 10 July 2003 (the "**License**"), LIME is hereby providing the Authority with notification of a change to its ADSL Internet Access Service.

Following upgrades to its network over the last few months, LIME is now able to offer its ### DSL customers download speeds of ### Mbps instead of the current ### Mbps. LIME will change its marketing collateral to reference the new speeds, effective ### 2011. All other terms, conditions and prices of LIME's DSL services are unchanged.

LIME is filing this notification in confidence with the Authority. The marketing plans of LIME are information that is of a commercial nature and is consistently treated in a confidential manner by LIME until they are implemented. LIME's competitors and potential competitors would gain advance knowledge of LIME's marketing and pricing plans, even before the information could be made available to LIME's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before LIME would be able to implement its own plans.

REDACTED

An abridged version of this document will be filed. All confidential information has been replaced by “###”.

If there are any questions, please do not hesitate to contact the undersigned.

Yours faithfully,

Cable and Wireless (Cayman Islands) Limited, trading as LIME

‘Signed’

Anthony Ritch
General Manager

c.c. Frans Vandendries, VP Legal Regulatory and Corporate Affairs

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