

LIME. For Living. Everyday.

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Our ref: GRCR 15.28

October 19th, 2012

Mr. David Archbold,
Managing Director,
Information, Communication Technology Authority,
P.O. Box 2502GT,
3rd Floor Alissta Towers,
Grand Cayman.

Dear Mr. Archbold:

Re: Cable & Wireless ISDN Service

Pursuant to paragraph 8 of Annex 5 of the ICT Licence issued 10 July 2003 to Cable and Wireless (Cayman Islands) Limited, trading as "LIME" ("LIME"), LIME is applying to the Authority for authorization to revise and amend its Integrated Services Digital Network ("ISDN") service and tariff (General Tariff Item 503).

1. Modifications to Existing ISDN Service

LIME's ISDN service currently offers three options: Basic Rate Interface, for residential and business customers, and Primary Rate Interface for business customers. All three options are presently offered on a month-to-month basis, and voice and data usage is charged at standard rates.

LIME believes that there would be demand for an additional option, where #

REDACTED

#. All other

terms and conditions would remain the same.

2. Rates and Charges / Imputation Test

As noted above, the rates and charges for the revised ISDN service would remain unchanged, except for #

#.

As this is a request under paragraph 8 of Annex 5, it is not clear whether an imputation test is required, as one would have been under paragraph 6. Nevertheless, LIME has submitted an imputation test in confidence, in the document entitled 12_10_16 Cayman FTF and FTM - per second billing analysis.xlsx. The results of LIME's imputation test for modification to the ISDN service are summarized in the first tab in the attached workbook.

3. Proposed Tariff Pages

Proposed Tariff Pages are attached.

4. Effective Date

LIME plans to begin offering the revised ISDN service beginning #

#.

5. Confidentiality Claim

LIME is filing this application, including the attached imputation test and proposed tariff pages, in confidence to the Authority and requests that the Authority not disclose either its contents, or the fact of its filing. The marketing and pricing plans of LIME are information of a commercial nature and are consistently treated in a confidential manner by LIME until they are implemented. Any untimely disclosure would mean that LIME's competitors and potential competitors would gain advance knowledge of LIME's marketing and pricing plans, even before the information could be made available to LIME's customers or to the general public. Disclosure of this information would enable them to develop competitive and targeted marketing and pricing responses, even before LIME would be able to implement its own plans. Furthermore, this letter contains sensitive marketing information which if placed in the public domain would adversely affect LIME and cause direct and indirect financial harm because it is a record containing proprietary commercial information which is customarily guarded from competitors. LIME requires confidential treatment until such time as the service and products described in this letter have been made public.

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An abridged version of this letter will be filed. All confidential information has been replaced by “###”. LIME proposes not to provide an abridged version of the attached imputation test or proposed tariff pages, as abridged versions of these documents would be meaningless, unless the Authority directs LIME otherwise.

Please contact me regarding any questions you may have.

Yours faithfully,
Cable and Wireless (Cayman Islands) Ltd.

‘Signed’

Anthony Ritch
General Manager

c.c. Frans Vandendries, VP Legal Regulatory and Corporate Affairs, LIME
David E. Burnstein, Regulatory Finance Manager, LIME

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