



Our ref: GRCR/

14 June 2013

Mr. David Archbold
Managing Director
Information and Communications Technology Authority
PO Box 2502
3rd Floor Alissta Towers
Grand Cayman, KY1-1104

Dear Mr. Archbold,

Re: Revisions to LIME's Broadband Internet Services for Business Customers

Pursuant to paragraphs 22 and 23 of Annex 5 of the ICT Licence issued to Cable and Wireless (Cayman Islands) Limited, trading as LIME ("LIME"), on 10 July 2003 (the "**Licence**"), LIME is hereby notifying the Authority of changes it intends to make to its Broadband Internet Access service offered to business customers.

Changes

As of the Effective Date, LIME will be introducing a number of new plans, details of which are included in the confidential Attachment A to this letter. The existing Broadband Internet plans will continue to be available for all new and existing customers.

In addition to the changes to the plans, LIME will also be updating the Terms and Conditions for its Business Broadband Internet Access service, principally to make them more technology neutral. The new Terms and Conditions will apply immediately to all new customers on the new and existing plans, and will apply following appropriate notice to all existing customers. The revised Terms and Conditions are included in the confidential Attachment B to this letter.

Effective Date

LIME intends to introduce these changes on ###.

Imputation

The LIME Broadband Internet Access service will continue to satisfy the relevant imputation test after implementation of these changes.

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Wholesale Service

Wholesale prices are included in the confidential Attachment C to this letter. Carriers will be advised of the changes and the effective date, and will be offered the service at 20% below the retail rates.

Confidentiality

LIME is filing this notification, including the attachments in confidence with the Authority. The marketing plans of LIME are information that is of a commercial nature and are consistently treated in a confidential manner by LIME until they are implemented. LIME's competitors and potential; competitors would gain advance knowledge of LIME's marketing and pricing plans, even before the information could be made available to LIME's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before LIME would be able to implement its own plans.

An abridged version of this document will be filed. All confidential information has been replaced by "###". An abridged version of the attachments will not be provided, as this would be meaningless.

Please contact me should you have any questions.

Yours faithfully,

Cable and Wireless (Cayman Islands) Limited, trading as LIME

'Signed'

Anthony Ritch
General Manager (Cayman), LIME

c.c. Rod Kirwan, Group General Counsel, LIME

Encl.

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Attachment A
Business Broadband Internet Access
Effective ###

Speed		Price (CI\$)	Term Discounts		
Download	Upload	Monthly	1 YR	2 YR	3 YR

Premier Broadband Plans (Existing)

10%

20%

3 Mbps	512 kbps	N/A	\$120	\$108.00	\$96.00
4 Mbps	1 Mbps	N/A	\$147	\$132.30	\$117.60
8 Mbps	1 Mbps	N/A	\$209	\$188.10	\$167.20

Plans (New)

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Plans (New)

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All plans are offered with dynamic IP addresses. Upon request, LIME will provide ###

###.

Term discounts of ###

###.

LIME does not guarantee availability of the new plans in all areas of the Cayman Islands.

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Attachment B
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Attachment C

Wholesale Broadband Internet Access Service Prices Effective

Speed		Price (CI\$)	Term Discounts		
Download	Upload	Monthly	1 YR	2 YR	3 YR

Premier Broadband Plans (Existing)

10%

20%

3 Mbps	512 kbps	N/A	\$96.00	\$86.40	\$76.80
4 Mbps	1 Mbps	N/A	\$117.60	\$105.84	\$94.08
8 Mbps	1 Mbps	N/A	\$167.20	\$150.48	\$133.76

Plans (New)

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Plans (New)

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