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Our ref: GRCR/15.20

5th September 2013

Mr. David Archbold
Managing Director
Information and Communications Technology Authority
PO Box 2502
3rd Floor Alissta Towers
Grand Cayman, KY1-1104

Dear Mr. Archbold,

Re: New Service Notice and Classification of New Bundled Service

Pursuant to paragraph 31 of Annex 5 to its Licence, Cable and Wireless (Cayman Islands) Limited, trading as LIME ("LIME") applies to the Authority for authorization to offer a new bundled service in the Cayman Islands, ### ##### (the "Bundle").

Service Description

The Bundle ###

###, subject to the terms and conditions contained in the attached Tariff Pages.

Customers do not have to use the Bundle but, in order to do so, they must have ###
###.

Service Category

Clause 28, 'Category 5 – Bundles of Category 2 and 3 Services', of Annex 5 of LIME's Licence stipulates that 'Category 5 Services are bundles comprising two or more Category 2 or 3 Services (that do not include a Category 1 Service). Clause 31 of the said Annex 5 sets out that 'in addition to above, C&W may apply to the Authority in writing at any time for a ruling on an ICT Service categorization, in which case the Authority shall make such a determination within ten (10) business days, unless more information is required'.

Because the Bundle effectively combines ###

REDACTED

Authority classify the Bundle as a Category 5 service. LIME has attached the applicable proposed Tariff pages, consistent with such a classification. ### LIME recommends that the

Imputation Test

LIME has also attached the applicable imputation test, demonstrating that the Bundle is being provided consistent with the imputation requirements in LIME's Licence. It should be noted that LIME will also be bundling the underlying ### service with a number of other unregulated services. For completeness, these have also been included in the imputation test.

Effective Date

LIME intends to begin offering this service on a commercial basis on ###.

Confidentiality Claim

LIME is filing this application, including the attached imputation test and proposed Tariff Item in confidence with the Authority. The marketing and product development plans of LIME are information that is of a commercial nature and is consistently treated in a confidential manner by LIME until they are implemented. LIME's competitors and potential competitors would gain advance knowledge of LIME's marketing and pricing plans, even before the information could be made available to LIME's customers or to the general public. This would enable them to develop competitive and targeted marketing and pricing responses, even before LIME would be able to implement its own plans.

An abridged version of this letter will be filed. All confidential information in this letter will be replaced by "###". LIME does not propose to provide a redacted version of the attachments, as they would be meaningless, unless the Authority directs otherwise.

Please do not hesitate to contact the undersigned should you need any further information.

Yours faithfully,
Cable and Wireless (Cayman Islands) Limited, trading as LIME

'Signed'

Anthony Ritch
General Manager

c.c. Rod Kirwan, Group General Counsel, LIME

Encl.

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